



BOOMERS, ZOOMERS & BOARDROOMS

From Typewriters to TikTok — Where Experience Meets Innovation

Generations meet on stage! Young innovators and seasoned professionals examine how diverse values, communication styles, and career objectives influence today's workplace. Discover how adaptability, empathy, and vision can foster a more inclusive and vibrant work culture.

Don't miss this conversation!

 **Thursday, 25 September 2025**

 **6:15 p.m.**

 **Cyprus University of Technology, Tassos Papadopoulos Building
Amphitheater 2, 1 Themidos Street, 3036 Limassol**

CLICK HERE to register:

https://bit.ly/boomers-zoomers-boardrooms_registration

RSVP by 22 September, 2025

Agenda Overview

18:30 Opening remarks by:

- **Monica Ioannidou Polemitis**, President of ICC Cyprus Women
- **Professor Soteris Kalogirou**, Head of Eut+ Coordination Center

18:40 Storytelling and Q&A with **Hassan M. Al-Shohaty**,
HMS Coaching–Executive Coach Trusted by 100+ Leaders

Presentation Title:

“We Are All Different. And That’s What Makes Us the Same.”

19:00 Intergenerational panel discussion featuring
interactive polling

Panel Moderator

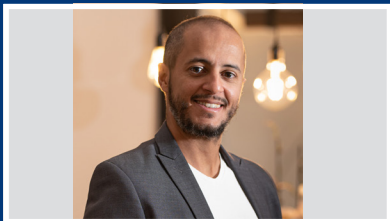
- **Dr. Vasiliki Triga**, Associate Professor, Dean of the Communication and Media Studies Faculty, Cyprus University of Technology

Panelists

- **Elena Meli**, General Manager Jinius, Bank of Cyprus
- **Tassos Televantides**, UK Chartered Certified Accountant
- **Nafsika Ioannidou**, Undergraduate Student, Department of Communication and Internet Studies, Cyprus University of Technology
- **Mairi Gkalianidou**, Postgraduate Student, Experiential Digital Marketing and Communication, Cyprus University of Technology

19:45 Networking Cocktail

Speaker



Hassan M. Al-Shohaty

*HMS Coaching—Executive Coach
Trusted by 100+ Leaders*

Hassan is a certified executive coach and trusted performance partner to senior leaders across industries. Think of him as the pit crew for F1 executives—fine-tuning strategy, mindset, and communication so they can perform at their peak. With 15+ years in financial advisory across London, Dubai, and Cyprus, including co-building a Big Four investment division, he brings real-world expertise to high-stakes coaching.

In the past year alone, Hassan has coached over 100 professionals to lead with clarity, presence, and confidence. His philosophy: high performance isn't about doing more—it's about doing less. Backed by proprietary tools and accredited by EMCC, AC, and ANLP, he helps clients unlock their 1% potential—one conversation at a time.

Panel Moderator



Dr. Vasiliki Triga

*Associate Professor,
Dean of the Communication
and Media Studies Faculty,
Cyprus University of Technology*

Viki is an Associate Professor at the Department of Communication and Internet Studies at the Cyprus University of Technology. She holds a PhD in Social and Political Sciences from the European University Institute in Florence.

Her research interests lie in the field of ICT/internet based political processes like Voting Advice Applications, Southern Politics and the Economic Crisis, Social movements and Online Collective Identities and European Referendums.

Panelists

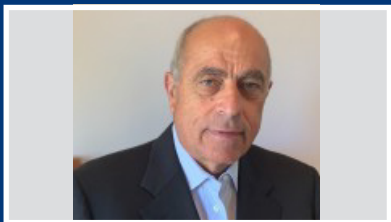


Elena Meli

*General Manager Jinius,
Bank of Cyprus*

Elena Meli is the General Manager of Jinius by Bank of Cyprus, a leading digital platform that is transforming the Cypriot economy by offering digital services to businesses as well as a Products marketplace for the Cypriot consumers.

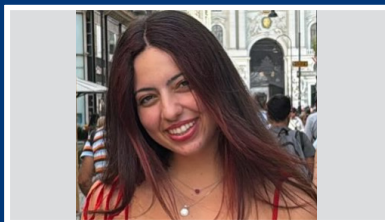
With extensive experience in technology, business development, and strategic partnerships, Elena has played a key role in shaping the vision and driving the innovation behind Jinius. Passionate about societal progress and digitalisation, she is dedicated to fostering positive change for businesses and individuals alike.



Tassos Televantides
UK Chartered Certified Accountant

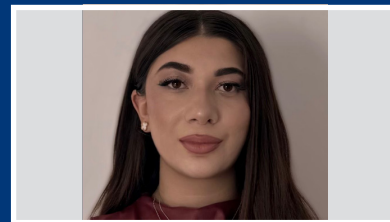
Tassos Televantides is a UK Chartered Certified Accountant who began his career with PwC London and later established PwC's Limassol office, which he led until 2008. He also served as Deputy CEO and Head of Human Capital, introducing forward-thinking workplace practices.

Since retiring from PwC, he has led private ventures in fiduciary services and private equity, and currently serves as CEO of Amcap Management Ltd. He sits on several international boards across various industries, including pharmaceuticals, agriculture, and engineering.



Nafsika Ioannidou
*Undergraduate Student,
Department of Communication
and Internet Studies,
Cyprus University of Technology*

Nafsika Ioannidou is an undergraduate student in the Department of Communication and Internet Studies at the Cyprus University of Technology. She has been active on social media since 2018, with followers exceeding 41k on TikTok. She manages her own social media accounts, the Student Life accounts at CUT, and those of the volunteer club. She lives by the motto, "If you don't do it yourself, no one will do it for you!".



Mairi Gkalianidou
*Postgraduate Student,
Experiential Digital Marketing
and Communication,
Cyprus University of Technology*

Mairi Gkalianidou is a postgraduate student in Experiential Digital Marketing and Communication at the Cyprus University of Technology and a graduate of the Department of Balkan, Slavic and Oriental Studies with a focus on Politics at the University of Macedonia in Greece. With experience as a political columnist and a strong background in digital marketing, she examines how politics and marketing intersect to influence narratives and adapt to technological change. Inspired by Aristotle's idea of the citizen, she believes every individual has the power to influence change, bridging generational gaps in a world rapidly shifting from traditional tools to digital innovation.